



red rock
CASINO

red rock

SM

CASINO • RESORT • SPA
Las Vegas

Convention Space Signage Opportunities

REGISTRATION



REGISTRATION FLOOR

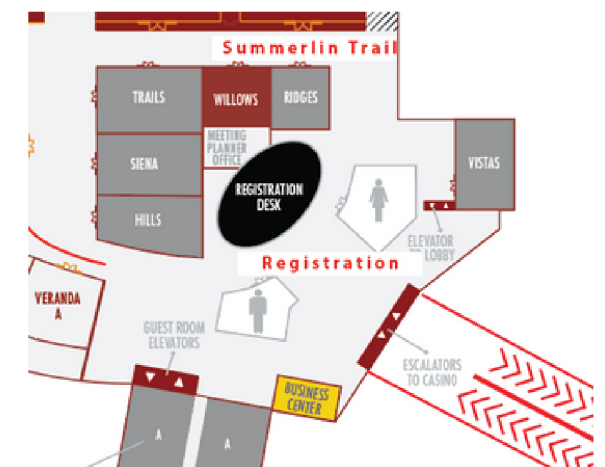
Digital Print Floor Wrap w/ Matte Laminate

3'x3' Sections (40 Available)

\$150 EACH

Ad placement on the floor will be per AADOM's discretion.

Event space photos are for reference only. AADOM will strive to place branded items in the areas depicted, but in the event they need to be moved, AADOM's team will place them at its discretion in a comparable area. All artwork is subject to AADOM's approval.



REGISTRATION



ESCALATOR GLASS - WRAP

Digital Print Adhesive Backed Vinyl

Hand rail blocks any part of the image 5" down from the top, hand rail is 1.5 inches tall

236.25" w x 35" h (7 Sections @ 33.75" w x 35" h)
In between metal glass fasteners prints can only be 25" w x 35" tall

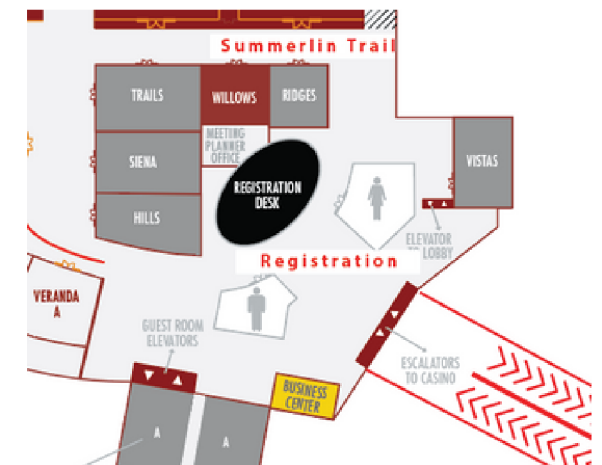
BACK IS GRAY - Seen through Glass

\$2,500

This sign will be one of the first things AADOM attendees see each day as they ascend the escalators into the conference space!

Make a great first impression with a big WELCOME message from your company!

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VERANDA WAY



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CONCEPTUAL DESIGN

TIMES SQUARE - 3-SIDED DISPLAY

3-Sided Digital Print w/ Matte Laminate on 1/2" Foamboard
@ 48" w x 96" h on each face

*** Each side sold separately.
(3 sides available)

\$850 PER SIDE

BUY OUT ALL 3 SIDES: \$2,050 (SAVE \$500)

Buyout opportunity is subject to availability.



VERANDA WAY



TIMES SQUARE FLOOR CLINGS

Digital Print Floor Wrap w/ Matte Laminate

3'x3' Sections (4 Available)

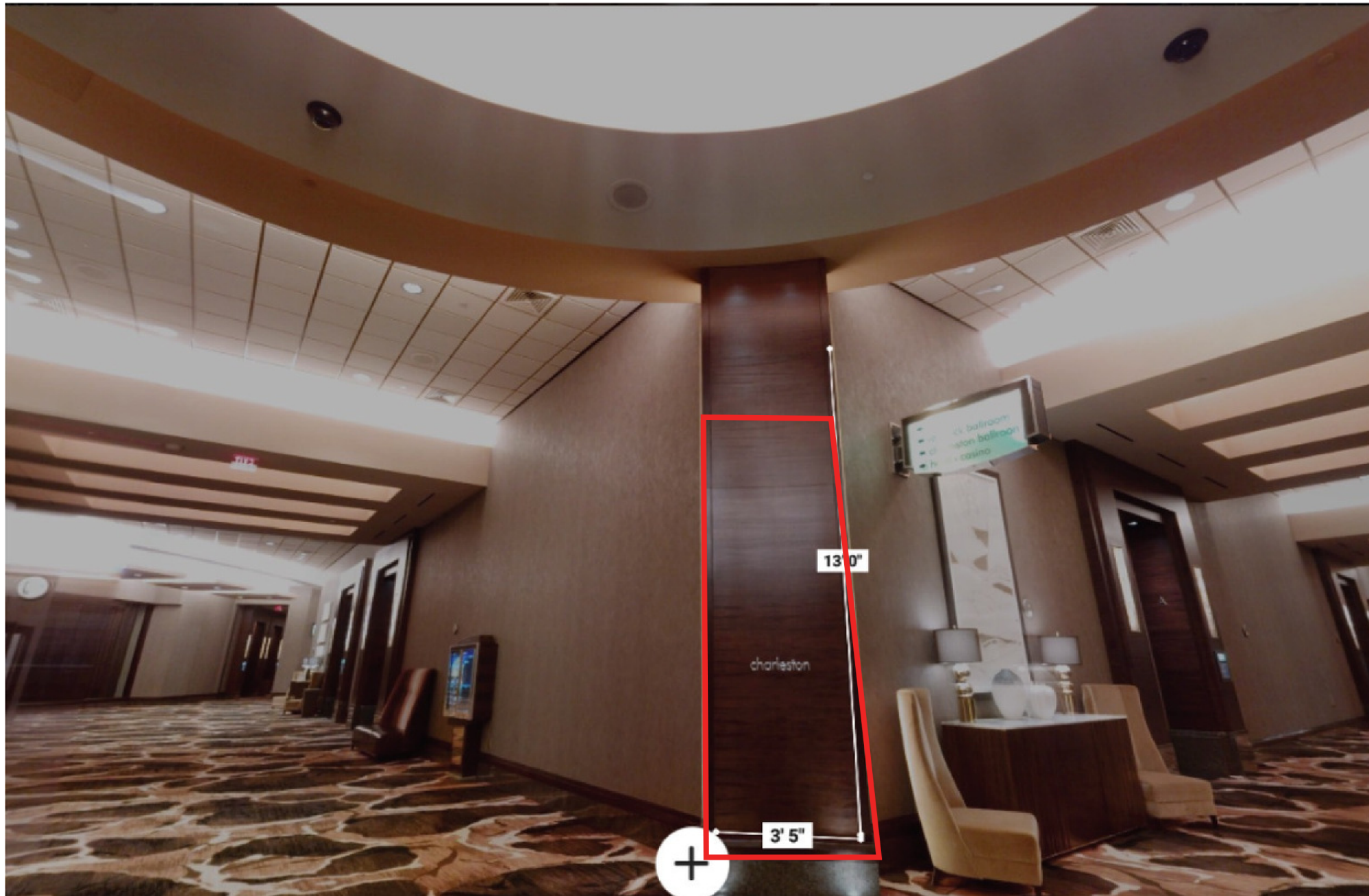
\$150 EACH

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VERANDA WAY



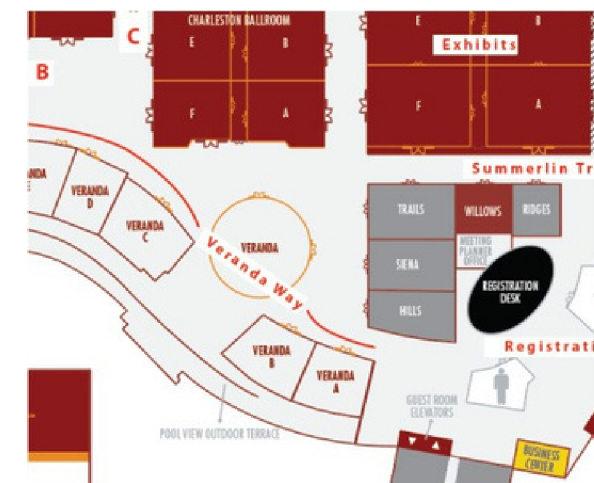
HALLWAY COLUMNS / PILLARS

Digital Print On PhotoTex @ APPROX 48" w x 120" h (MAX) (x2)

*** 2 Available

\$1,250 EACH

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VERANDA WAY



Veranda A - Exterior Glass

Digital Print On Wall Wrap Material
Opaque Wrap - Cover 2 Glass Bays (Left & Right)

Any artwork in the top 6" of the image will be partially blocked from view (Only applicable when entire glass is covered)

LEFT

94.5"w x 120"h (MAX)

\$1,500

RIGHT

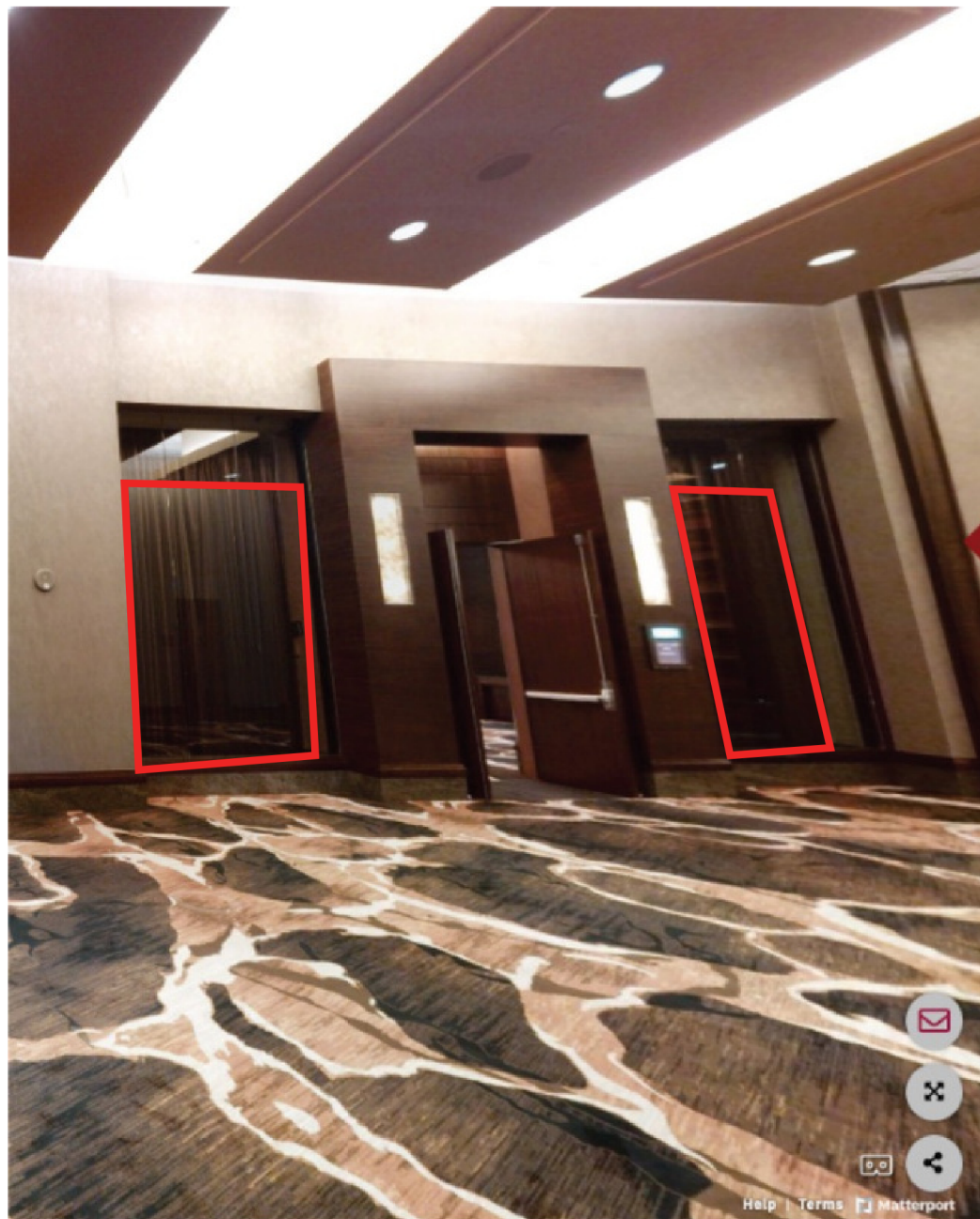
101.25"w x 120"h (MAX)

\$1,500

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VERANDA WAY



Veranda B - Exterior Glass

Digital Print On Wall Wrap Material
Opaque Wrap - Cover 2 Glass Bays (Left & Right)

Any artwork in the top 6" of the image will be partially blocked from view (Only applicable when entire glass is covered)

LEFT

106.5"w x 120"h (MAX)

\$1,500

RIGHT

105"w x 120"h (MAX)

\$1,500

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VERANDA WAY



Veranda E - Exterior Glass

Digital Print On Wall Wrap Material
Opaque Wrap - Cover 1 Glass Bay (Right)

Any artwork in the top 6" of the image will be partially blocked from view (Only applicable when entire glass is covered)

RIGHT

188.25"w x 120"h (MAX)

\$2,800

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